



Contact: Megan Price
MYCON General Contractors, Inc.
(O) 972.529.2444
mprice@mycon.com

MYCON General Contractors, Inc. Welcomes Nashville-Based Director of Business Development Laura LoJacono, CPSM

Nashville, TN, September 23, 2024—Dallas-based MYCON General Contractors, Inc. (MYCON) is expanding its business development team in Tennessee as the company welcomes seasoned Director of Business Development Laura LoJacono, CPSM. LoJacono has joined MYCON's Nashville office and will oversee business development efforts in the Eastern United States, focusing on the industrial and retail markets, among others.

"We are thrilled to welcome Laura to our Nashville team," said Jacob Wadlington, Vice President of Business Development for MYCON. "Laura brings a wealth of experience and a strong network in the industry, which aligns perfectly with our strategic growth initiatives. Her passion for building relationships and understanding client needs will be invaluable as we expand our footprint in the Nashville market and beyond."

LoJacono brings over 20 years of architecture, engineering and construction (AEC) industry experience to MYCON. In her new role, she will identify growth opportunities, develop strategies to enhance the company's market position and build relationships with key clients.

"I am excited to be part of a well-established contractor like MYCON, which has such a strong reputation in the industry," said LoJacono. "It's rewarding to contribute to expanding MYCON's footprint in the East, especially in a city like Nashville, where building solid relationships is so important. I'm proud to join a company that values partnerships and the communities it serves."

LoJacono earned her Bachelor of Science in Business Administration from State University of New York at Oswego. She is a Certified Professional Services Marketer (CPSM) through the Society of Marketing Professional Services (SMPS) and is active in several professional organizations, serving as Membership Chair and Founding Member of Women in Healthcare's Nashville Chapter; the Sponsorship Chair for the Association of Medical Facilities Professionals (AMFP); Chair for Urban Land institute's (ULI) Women's Leadership Initiative; Mentor for the ULI Young Leaders Mentorship Program; and a volunteer for local organization including 100 Women Who Care and LoveHelps.

###

About MYCON

MYCON General Contractors, Inc. (MYCON) is an award-winning national commercial contractor based in Dallas, Texas, with annual revenues exceeding \$565M. Since 1987, MYCON's portfolio has spanned

construction categories ranging from retail, multifamily, industrial, automation, office, healthcare, religious and more. In 2023, MYCON was named the top Dallas Business Journal's Best Workplace in the large business category. www.mycon.com.